

May 27th, 2025

Kyle Eustice

HipHopDX

International Music Writer

Hi Kyle,

I've followed your coverage of independent artists who are pushing boundaries in R&B and hip-hop, and I wanted to introduce you to an emerging voice who's doing just that: Reese Soul.

Reese is an Atlanta-born, Macon-based singer-songwriter and multi-instrumentalist blending classic soul with modern R&B. His new single *All I Have* is a heartfelt track about emotional resilience, rich in texture and driven by a performance style that calls back to artists like D'Angelo and Anderson Paak.

What sets Reese apart? He's not just an indie artist. He's also the Chief AV Engineer at the Otis Redding Foundation and Worship Leader at Fall Line Church—his work lives at the intersection of heritage and innovation.

Check out his press release and visual campaign [here](#).

I'd love to know if Reese might be a fit for a feature or "indie spotlight" on HipHopDX.

Warm regards,

Shaquanda Roberts  
Public Relations Specialist

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ShaquandaWorks@gmail.com

May 27th, 2025

Natalia Damini

Social Influencer

Hey Natalia,

Your audience loves real artistry, and I think they're going to fall *hard* for Reese Soul. His new single *All I Have* just dropped—and it's not just a vibe, it's a whole experience. Think: smooth vocals, honest lyrics, and a live-band feel we've been missing in today's streaming era.

Reese is a rising indie soul artist based in Georgia with deep roots in gospel, R&B, and soul. His vibe is authentic, stylish, and faith-grounded—and I believe your followers would connect with him instantly.

You can find his media gallery and press release [here](#).

Let me know if you'd like to share, collab, or even jump on a quick virtual chat with him for IG or TikTok content.

xo,

Shaquanda Roberts  
Public Relations Specialist | Team Reese Soul

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Christina Lee

NPR Affiliate

Freelance Music Journalist

Hi Christina,

I hope you're well! I've admired your thoughtful coverage of Southern music scenes and how you amplify genre-blending artists. I wanted to bring you a story I think you'll appreciate—Reese Soul, an emerging artist out of Macon, GA, whose new single *All I Have* feels like a personal letter wrapped in a romance.

What's special about Reese is his balance between spiritual grounding and emotional storytelling. He's a worship leader by day and soul artist by night, blending vulnerability with purpose in a way that few indie artists are doing.

His music isn't just entertainment—it's commentary on modern love, identity, and creativity in the post-pandemic age.

You can find a full press release and photo set [here](#).

I'd love to connect you with Reese for a potential NPR or longform profile opportunity.

Warmly,

Shaquanda Roberts  
Public Relations Specialist

561-317-3356  
ShaquandaWorks@gmail.com

May 27th, 2025

Quentin Harrison

WABE Atlanta

Music Historian & Journalist

Hi Quentin,

As someone who has explored Georgia's music history with depth and clarity, I think you'll appreciate the artistry of Reese Soul. He's a Macon-based singer-songwriter and AV engineer who's just released a new single, *All I Have*, ahead of an upcoming album that channels Marvin Gaye, D'Angelo, and Otis Redding into something entirely modern.

Reese's work isn't just musical—it's cultural. He represents a wave of independent Southern soul artists who are rooted in place, purpose, and tradition.

The press release and some of his visuals are [here](#).

I believe this could be a great fit for WABE's arts segment or your ongoing dialogue around Georgia's evolving music scene.

Thanks so much for considering,

Shaquanda Roberts  
Public Relations Specialist

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May 27th, 2025

Josh Kun

LA Times Affiliate

Music Critic & Journalist

Dear Dr. Kun,

As a cultural journalist and scholar who's written profoundly on the intersections of music and identity, I wanted to introduce you to a rising indie soul artist whose journey may resonate with your lens: Reese Soul.

Reese's new single *All I Have* is more than a track—it's an artistic statement. He's a Macon-based performer, worship leader, and AV engineer who fuses faith and timeless R&B into something beautifully textured.

With an upcoming album and a community-centered ethos, he's part of a broader conversation about independent Black artistry reclaiming soul music from the margins.

Press materials and photography [here](#).

If you're ever developing a feature or cross-disciplinary story, I believe Reese would make a meaningful subject.

All my best,

Shaquanda Roberts  
Public Relations Specialist

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